

LOGO USAGE RULES

CEI - INTERNATIONAL SPIRITIST COUNCIL

Logo Master

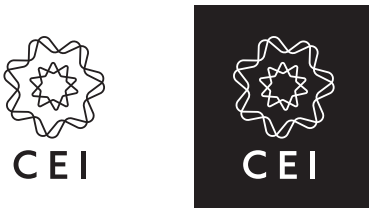
Horizontal logo:



Minimum size:

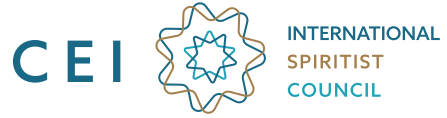


Positive / Negative
Vertical logo:



Logo with Descriptor

Horizontal logo:



Clear Space & Margin:



Special Signature:



Colour Palette:

Colours Allowed:



Pantone 3125
C78 M17 Y25 K0
R0 G161 B183
#00a1b7



Pantone 3155
C91 M51 Y33 K10
R8 G105 B134
#086986



Pantone 730
C33 M46 Y78 K10
R164 G128 B78
#a4804e



Pantone 430
C65 M44 Y39 K8
R99 G122 B133
#637a85



Pantone Black
C100 M0 Y0 K0
R0 G0 B0
#000000



-
C0 M0 Y0 K0
R255 G255 B255
#ffffff

Monochrome:

Logos:



Symbols & Icons:



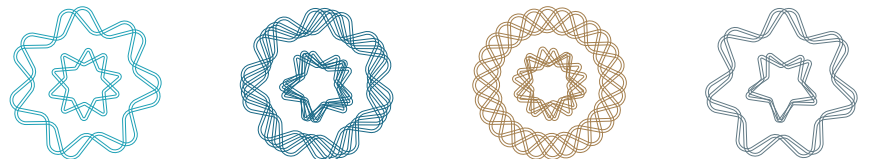
Corporative Font:

Myriad Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Graphism:



Favicon & App Icon



Incorrect Usage:

